



Case Studies

Museum Quality With Ease

Client: **The Smithsonian Institution**

The Smithsonian Institution, the world's largest museum complex and research organization recently turned to family owned Signs By Saenz to create high quality vehicle graphics for their shuttle buses. In turn, shop owners Martin and Ruth Saenz turned to Oracal.

To ensure great prints and ease of installation, the Saenz's chose ORAJET® 3551RA High Performance Inkjet Media with RapidAir Technology, laminated with ORAGUARD® 290 Premium Cast PVC Laminating Film to create vibrant panels that install easily.

"The print on the Rapid Air was vibrant and the installation was easy. The air channel feature worked great for releasing the air when pockets were created. We have used all the leading brands and have found RapidAir to be the overall best," said Saenz.

According to Martin Saenz, his contacts at the Smithsonian were very pleased with the work.

Martin and Ruth Saenz launched Signs By Saenz relying on their 16-years of combined advertising experience. Ruth serves as the President and oversees the production team, while Martin serves as COO and oversees sales and installation. They specialize in producing signs for government agencies and government contractors, and provide products such as ADA signs, Banners, Box signs, Digital Prints, Interior signs, Menu Boards, Trade Show displays, Vehicle graphics, and Window graphics.

To create vibrant economical panels that install with ease Signs By Saenz uses ORAJET® 3551RA High Performance Inkjet Media with RapidAir Technology laminated with ORAGUARD® 290 Premium Cast PVC Laminating Film

Signs by Saenz

Springfield, VA

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Submitted By:

The Smithsonian Institution

Signs by Saenz

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